



General information	
Academic subject	Cinema and Cultural Industry
Degree course	LM65 Performance Studies
Academic Year	2022-2023
European Credit Transfer and Accumulation System (ECTS)	6
Language	Italian
Academic calendar (starting and ending date)	First Semester (26.09.2022 – 9.12.2022)
Attendance	

Professor/ Lecturer	
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Virtual headquarters	
Tutoring (time and day)	

Syllabus	
Learning Objectives	Knowing the complexity of the dynamics of the audiovisual industry; Learn about the history of Italian film production and the new ways of producing contemporary audiovisuals; Possess sufficient theoretical-practical tools to know how to insert an audiovisual product in the dynamics of the supply chain; Knowing how to orient oneself within the framework of the new dynamics of circulation and use of the audiovisual work.
Course prerequisites	The course requires knowledge of the history and language of cinema, partly acquired during the previous three-year course, partly by having taken specific exams in the first year of the 2nd Cycle Degree.
Contents	The course will analyze the film industry as an instrument of communication and representation of reality in its connections with specific socio-cultural contexts. The course will analyze the stylistic peculiarities of the major authors and representative works such as the evolution of narrative models and genres, in different historical periods. The role of producers in the processes of the Italian film industry will also be investigated.
Books and bibliography	- Marco Cucco, <i>Economia del film. Industria, politiche, mercati</i> , Carocci editore, 2020 - Barbara Corsi, <i>Produzione e produttori</i> , Editrice Il Castoro, 2012
Additional materials	Documents, other texts and bibliography will be provided during the lessons

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
Hours			
42			
ECTS			

6		
Teaching strategy		
	Lecture	
Expected learning outcomes		
Knowledge and understanding on:	The student will have to adequately know the salient moments of the history of Italian audiovisual industry and its economic and socio-cultural specificities.	
Applying knowledge and understanding on:	The student must be able to properly identify the main authors, genres, styles, movements that characterize the history of Italian cultural and audiovisual industry.	
Soft skills	<ul style="list-style-type: none"> • <i>Making informed judgments and choices</i> The student will be able to independently evaluate the characteristics and specificities of the history of Italian cinema, critically applying the analysis methodologies discussed in class • <i>Communicating knowledge and understanding</i> The student must have acquired the ability to describe, with rich terminology and argumentative rigor, in oral and written form, the main issues relating to the history of Italian audiovisual industry. • <i>Capacities to continue learning</i> The student must have developed the necessary tools to broaden their training and independently deepen their knowledge of the history and aesthetics of Italian audiovisual industry. 	

Assessment and feedback		
Methods of assessment		
Evaluation criteria	<ul style="list-style-type: none"> • <i>Knowledge and understanding</i> <ul style="list-style-type: none"> ○ The ability to incorporate the key steps relating to the evolution of the production history of a film on the historical side will be assessed • <i>Applying knowledge and understanding</i> <ul style="list-style-type: none"> ○ The ability to assimilate the information relating to the practical-operational aspects of the functioning of the audiovisual chain will be evaluated • <i>Autonomy of judgment</i> <ul style="list-style-type: none"> ○ The ability to discern between different production processes and to critically manage the theoretical positions relating to the development of the cultural industry will be assessed • <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> ○ The possession of technical language and the ability to build pertinent reasoning through effective communication will be assessed • <i>Capacities to continue learning</i> <ul style="list-style-type: none"> ○ The degree of acquisition of the knowledge provided during the course and through individual study will be measured 	
Criteria for assessment and attribution of the final mark	<p>They will give rise to evaluations of excellence: the student's possession of good critical and in-depth skills; knowing how to connect the main issues addressed during the course; the use of a language appropriate to the specificity of the discipline.</p> <p>They will give rise to discrete evaluations: the student's possession of a mnemonic knowledge of the contents; a relative critical capacity and connection between the topics discussed: the use of an appropriate language.</p> <p>They will give rise to sufficient assessments: the achievement of a minimal amount of knowledge on the topics dealt with by the student, even in the presence of some training gaps; the use of inappropriate language.</p> <p>They will give rise to negative evaluations: difficulty of orientation of the student with respect to the topics dealt with in the exam texts; training gaps; the use of inappropriate language.</p>	
Additional information		

